

Lexpansion.com

L'Expansion L'ACTEUR ÉCONOMIQUE

CONTENT

The portal for the economy and career management aimed at superior executives in businesses

L'Expansion.com replies on:

- > A team of **dedicated journalists**
- > The willpower to make the economy **accessible to everyone**
- > information organised around **3 main themes**: economy and businesses, employment and careers, real estate and heritage

NEWSLETTERS

Daily every day at 18h, the main points from the economic news

High Tech every week, the new technology trends

Daily situation the main economic trends with L'Expansion's forecasting centre

Career every 15 days, advice for managing your career evolution

AUDIENCE

1 667 000 unique visitors (+46% vs 2011)
138 077 subscriptions to the Main newsletter

Panel Médiamétrie//Netratings, jan 2012, everywhere)



WHAT'S NEW IN 2012

Launch of the new iPhone application with a 24h/24 access to instant decryption of the economy.
+Ipad application